NASA
National Aeronautics and Space Administration

Honor Award Nomination

(See Instructions on Reverse)

TITLE OF NASA MEDAL OR GROUP AWARD

Public Service Medal

NAME OF NOMINEE OR GROUP

Paul Masson
Paul Masson Consulting

POSITION TITLE

INSTALLATION/ORGANIZATION *(Include mailing address)*

NASA Langley Research Center
Advanced Subsonic Technology Program Office
Hampton, VA 23681

BUSINESS TELEPHONE *(Include area code)*

(757) 864-3863

INDIVIDUAL ACCEPTING AWARD ON BEHALF OF GROUP

SUGGESTED CITATION *(25 words or less)*

For commitment and creativity in the research leading to the formation, governance, and business operations of the Advanced General Aviation Transport Experiments (AGATE) Consortium and the AGATE Alliance Association, Inc. (AAAI)

JUSTIFICATION *(Cite specific examples of significance of accomplishment, exceptional performance, and personal impact that are widely recognized and appreciated as contributions to the NASA mission.)* DO NOT ATTACH ADDITIONAL SHEETS.

Mr. Masson has performed an outstanding public service in the successful implementation of the AGATE Consortium and the AGATE Alliance Association, Inc. His initiative, dedication, and creativity were key to the creation and operation of one of the first large-scale government-industry strategic alliances in the U.S. This alliance is one of the first of its kind to form and operate under the Space Act in order to provide benefits and flexibilities unavailable under the Federal Acquisition Regulations.

Specifically, he led the research and applications on alliance business, financial, and R&D investment motivations to unite competitors under the AGATE Consortium concept. Mr. Masson helped create the definition of AGATE Consortium membership categories to successfully engage the large and small businesses, new and old companies, universities, and non-profit organizations to the best advantage of the alliance. His efforts resulted in the largest membership consortium in the Nation, AGATE. AGATE has over 50 industrial firms, 10 universities, and four government agencies among the 70 members.

Furthermore, he led efforts to convince NASA leadership of the value of selecting the Joint Sponsored Research Agreement (JSRA) instrument to establish AGATE Consortium operations. He collaborated with NASA technical and procurement management and legal counsel to establish applications of the JSRA concept to AGATE Consortium design. In addition, he consulted with numerous candidate member companies to achieve agreements on the JSRA requirements most suitable for motivating partners to join.

Mr. Masson was an extremely valuable asset in facilitating the organizational development of the AGATE Executive Council. He conducted extensive research on consortium operations and presented options to the Executive Council and NASA in the form of numerous AGATE Issue Papers to research and resolve challenges in establishing the most appropriate governance and decision-making means for consortium operations.

Mr. Masson also played a central role in the establishment of the AAAI non-profit company, an organization established by the AGATE Executive Council to conduct member services in the consortium. Mr. Masson conducted the research leading to his writing of the Articles of Incorporation and the Business Plan for the AAAI. He served as interim Executive Director of AAAI during start-up phase and identified the transition mechanisms to move functions from previous government roles into AAAI operations.

The success of the AGATE consortium is a direct result of Mr. Masson's dedicated efforts, and his support of Langley Research Center, the Agency, and the general aviation community.

NOMINATING OFFICIAL *(Typed name and signature)*

for Jeremiah F. Creedon, Director

DATE

DEC 12 1996

RECOMMENDED HEADQUARTERS REVIEWING OFFICE(S)

Code R

National Aeronautics and
Space Administration
Langley Research Center
Hampton, VA 23681-0001

Reply to Attn of:

265

May 15, 1997

Mr. Paul Masson
Paul Masson Consulting
1255 Post Street, Suite 625
San Francisco, CA 94109

Dear Paul:

On behalf of the Advanced Subsonic Technology Program Office, the Langley Research Center, and the Agency, I am pleased to inform you that you have been selected to receive NASA's Public Service Medal. This medal, the highest level of recognition the Agency bestows, is being awarded to you for your outstanding contributions to the AGATE Consortium and the AGATE Alliance Association, Inc. The success of the AGATE Consortium and AAAI is a direct result of your dedicated efforts and your support of the Center, the Agency, and the general aviation community. Congratulations on your exemplary accomplishments.

The Public Service Medal will be presented to you at the Center's Annual Honor Awards Ceremony to be held on June 19, 1997. The Office of Human Resources will soon be sending you correspondence regarding the logistics of the ceremony. I hope you'll be able to attend.

Enclosed for your records is a copy of the award nomination.

Again, congratulations. If you have any questions please contact Kate Spruill, of my staff, at 757-864-1808.

Sincerely,

Samuel A. Morello
Deputy Director
Advanced Subsonic Technology

Enclosure

cc (w/Encl.):
Mr. Steve Hanvey
Chairman of the Board, AAAI
P. O. Box 763
Anderson, SC 29622